

HEART OF THE HOUSE GALA

Sponsorship Opportunities




Ronald McDonald
House Charities®
Alabama

Friday, August 5, 2022 | The Country Club of Birmingham

You are invited to support the Heart of the House Gala benefiting Ronald McDonald House Charities of Alabama.

The Heart of the House Gala features an exciting live and silent auction, gourmet dinner, open bar, and a jazz band.

	PRESENTING SPONSOR 	HEART SPONSOR	FAMILY SPONSOR	CHAMPION SPONSOR
	\$25,000	\$10,000	\$5,000	\$3,000
# of Tables (1 table = 8 tickets)	2	2	1	1
Special Corporate Visibility	Logo on digital & print invitation			
Company representative invited to open event	★			
Recognition on all event materials	★			
Recognition from stage during event	★	★		
Premium seating	★	★		
Opportunity for video feature on social media	★	★		
Logo recognition in mobile bid software	★	★	★	
Logo included on looping ballroom slide & table signage	★	★	★	★
Spotlight in RMHCA e-newsletter	Logo	Logo	Logo	Name only
Ad & sponsor listing in printed Gala Program	Full page ad & listing	Full page ad & listing	1/2 page ad & listing	Listing
Web link and/or logo on Gala web page	Logo + Link	Logo + Link	Logo	Logo

For more information please contact Stephanie Duncan
205-638-7265 | Stephanie.Duncan@rmhca.org

HEART OF THE HOUSE GALA

Sponsorship Reservation Form

Ronald McDonald House Charities of Alabama

Sponsorship Agreement

Heart of the House Gala | Friday, August 5, 2022



 **Yes, I would like to support the Heart of the House Gala!**

Sponsorship Levels

SOLD

☐ Working Sponsor **\$15,000**

☐ Family Sponsor **\$5,000**

☐ Heart Sponsor **\$10,000**

☐ Champion Sponsor **\$3,000**

Business/Individual Name

Mailing Address

City, State, Zip Code

Company Website

Contact Person

Phone Number

Email

Payment

☐ Check enclosed

☐ Invoice me

☐ VISA

☐ American Express

☐ MasterCard

☐ Discover

Name on card

Card Number

Exp. Date

CVV

Fill out, print and send
by mail, or save and
send via email to:

Stephanie Duncan 205-638-7265 | Stephanie.Duncan@rmhca.org
Ronald McDonald House Charities of Alabama
1700 4th Ave South Birmingham, Alabama 35233

