



**45**  
years  
1979 – 2024



## BIG MILESTONE!

Are you ready to celebrate our 45th Anniversary ?

## May Anniversary Challenge

2024 Monthly Incentive Levels		May Anniversary Challenge
RU Raised	Gift Card	<b>In honor of our 45 years, the top 45 restaurants in May will receive RMHCA polo shirts for their managers.</b>
\$1,000	\$50	
\$2,000	\$100	
\$3,000	\$200	
\$4,000	\$300	
\$5,000	\$400	
Mid-Mgr*	\$50	

- The second quarter Round-Up for RMHC challenge will be in May and will be celebrating our 45th Anniversary.
- This challenge is about rising to the top and showing off all you do to support families with sick children.
- McDonald's is the Founding and Forever Mission Partner of RMHC of Alabama and we want to say "Thank You" to those leading the fundraising efforts.
- The normal 2024 Incentive Levels will still be in place.

\*Mid-Mgr. Incentive is based on # of locations above \$1,000 for the month.



**\$34.50**  
**NFO Target**  
**per day per store**

Celebrating 45 years of lovin' families!