



Ronald McDonald
House Charities®
Alabama

2023 Impact Report

When Hazel Stewart was born, her parents couldn't have imagined the journey ahead.

"She is the toughest person we've ever known and we're so proud of how far she's come," Cortney Stewart says.

"Thank you for providing a place and support for families like ours. It helps so much, from the food to laundry, and makes us feel loved and cared for."

-Cortney Stewart

Hazel was born with spina bifida and several serious conditions that kept her in the hospital for approximately 11 months. With your support, the Stewarts were able to be by Hazel's side through some scary moments.

"The Ronald McDonald House was truly my second home. The community I had at the hospital and House gave me hope," Cortney says.

Having dinner and activities to look forward to in the evenings helped her meet other families and give her a better outlook on Hazel's health journey. Cortney says she enjoyed making crafts and adding Hazel's name on them so she could bring them to the hospital.

Hazel will need specialized medical support for many years, and the Stewarts are grateful to know the Ronald McDonald House will always be open. Know that your continued support will keep them together and give them hope!



Letter from the CEO



Katherine Estes Billmeier
Chief Executive Officer

You have enabled us to provide comfort, care and community to children and their families going through unimaginable medical journeys. Thank you. I am grateful for each and every one of you for your stalwart support of our mission.

Your donations covered the cost of 19,152 nights of lodging for families facing childhood illness. You helped families stay together and alleviated their financial burden at a time when travel and food costs could be overwhelming.

Your contributions also allowed us to provide meals and snacks to nourish children and families during long days at the hospital. The Ronald McDonald Family Room at UAB Women & Infants Center provided a sense of community and support for 902 families of preemie babies.

As we look ahead to the new year, we are grateful to continue our mission with your partnership. Thank you for being part of our community and helping us provide families a "home away from home." We could not do this important work without you.

Gratefully,

Letter from the RMHCA Board President



Emmett McLean
RMHCA Board President

Reflecting on my first year as RMHCA Board President, one word comes to mind—growth. Because of your generosity, RMHCA has been able to meet the growing needs of our guest families by providing expanded programming and staff support.

Whether you donated to our new chef-led meal program, increased your annual giving, or rounded up at McDonald's, you played a part in what was the most successful year in the organization's history. Thank you! These funds have been put to immediate use investing in the future growth of our organization, allowing us to make strides towards our strategic plan.

Your belief in our mission inspires the board, staff and volunteers to work tirelessly to ensure every donation moves RMHCA closer to meeting the ever-growing needs of our guest families.

Wishing you a happy and healthy 2024!



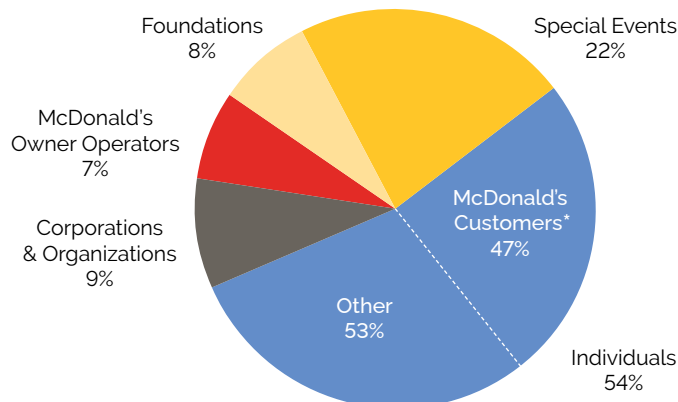
2023 Financial Position

Total Revenue: \$3,675,298

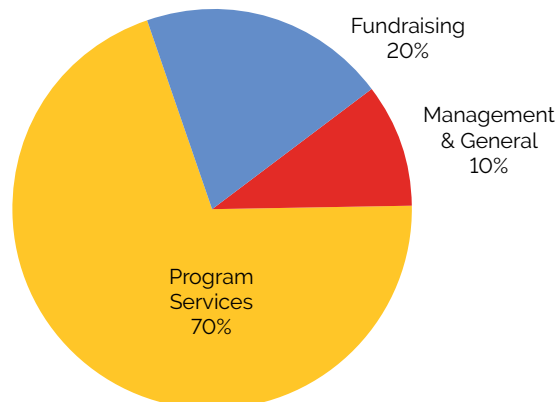
Total Expenses: \$3,015,326

Net: \$659,972

Revenue By Source



Expenses By Area



*Individual customers who Round-Up for RMHC, drop change in the RMHC donation boxes, or donate in the McDonald's app to RMHC.

Thank You for Supporting our RMHC of Alabama Programs

Ronald McDonald House

Our 73-room Ronald McDonald House provides a supportive "home-away-from-home" for families and their children who are receiving medical treatment at a Birmingham area hospital. We provide guest families with all the comforts of home—plus a local support network—so they can focus on their children's healing. Staying close by the hospital allows parents to communicate better with their child's medical team and provides adherence to treatment plans. The Ronald McDonald House in Birmingham has welcomed more than 48,000 families since opening in 1979.

Ronald McDonald Family Room

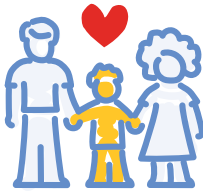
Our Ronald McDonald Family Room at UAB Women & Infants Center is a space of calm and quiet. Being in a hospital room for long periods can be stressful on parents. To help them be at their best, we offer snacks and lunch, arts and crafts and a sitting area to watch TV, read or play board games. As an added benefit to their sense of well-being, parents can meet other NICU parents and build a support network during their hospital journey. There are also three private sleep rooms and showers, and a washer and dryer available for families.



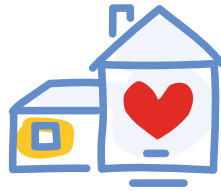
Ronald McDonald
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Alabama

2023 Impact Areas

Ronald McDonald House in Birmingham



4,371 guests served
(865 unique families)



1,795 total family stays*



19,152 room nights

Top 5 Patient Diagnoses:

Preemie **22%**
Cancer **13%**
Heart **12%**
Stomach/GI **7%**
Brain/neurological **5%**



13,800 individual
meals provided

\$7.4 million
savings in food
and lodging costs

10 nights
average length of stay

310 nights
longest stay in 2023

Ronald McDonald Family Room at UAB Women & Infants Center



13,851 caregivers visited
for a total of **14,304** times



589 room nights



902 families served

Volunteers



97 groups
and **703** individuals



\$240,916 expenses saved
through volunteer hours



7,576 hours of service

**Defined as each time a family stays at least one night at the Ronald McDonald House. One family may make multiple stays in a year.*

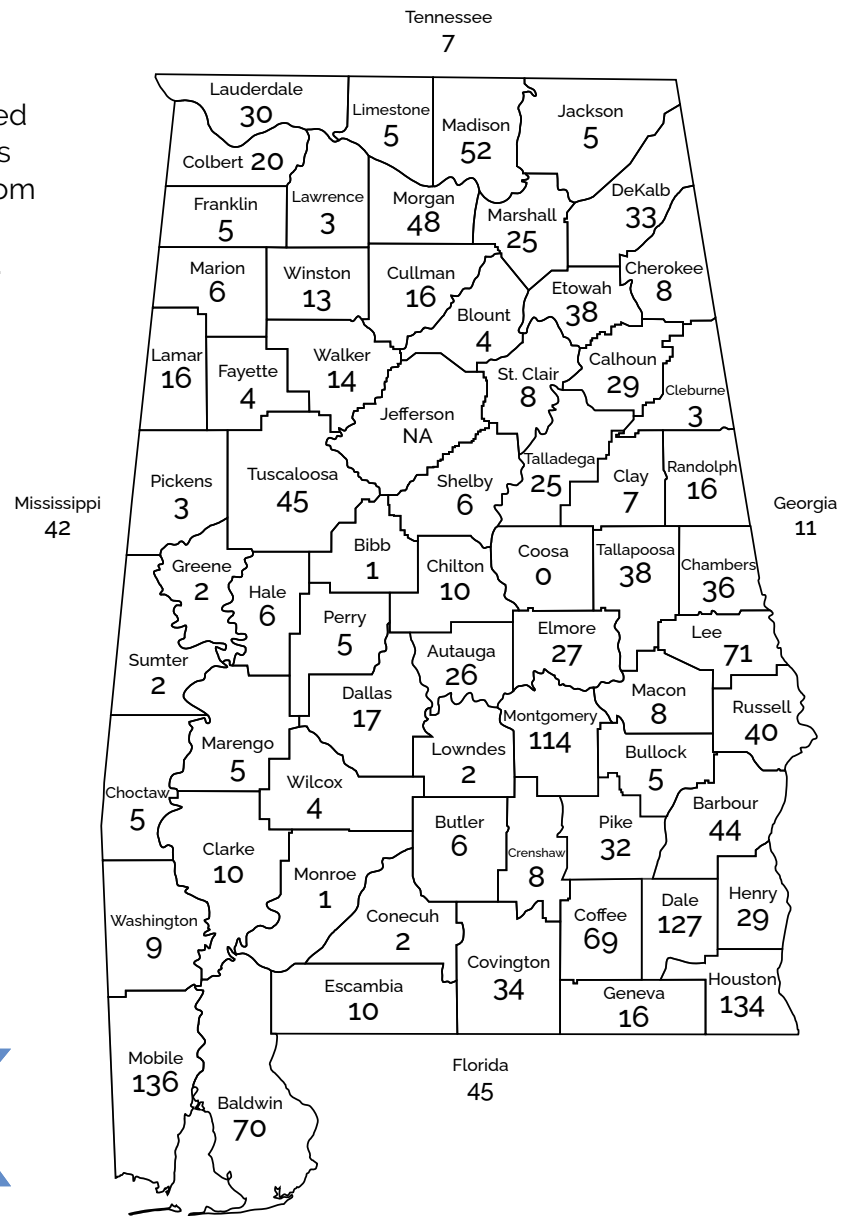
Total Number of Family Stays* at the Ronald McDonald House in Birmingham by County—2023

In 2023, the Ronald McDonald House provided **1,648** family stays for families who live across Alabama, and **147** family stays for families from 13 other U.S. states. That totals **19,152** nights families stayed together in comfort and care.

**Defined as each time a family stays at least one night at the Ronald McDonald House. One family may make multiple stays in a year.*



Learn more at
[RMHCA.org/2023impact](https://rmhca.org/2023impact)



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