

MAX COOPER Society

MAX COOPER 1917-2016



Named in memory of our co-founder and beloved McDonald's owner/operator Max Cooper, the **Max Cooper Society** celebrates his passion for helping families and the impact he had on more than 47,000 families who have called Ronald McDonald House Charities of Alabama "home" since its founding in 1979.

Each time he entered the doors of our Ronald McDonald House, the greeting he had was the same: "How are the families? Do they need anything?"

Your partnership at \$1,000 or more will continue to answer this important question. Like you, Max was invested in easing the burdens of families with sick or injured children. His legacy, wisdom, and compassion lives on through your generous support and membership in this special society.

Your Gift Provides Guest Families:

- A private guest room.
- Close proximity to specialty pediatric care at Birmingham-area hospitals.
- Financial relief
- A community of support from other families experiencing similar situations
- A full kitchen with stocked pantry, comfortable living rooms, outside and inside playgrounds, laundry facilities, RMHCA toy closet and other special accommodations.
- A variety of healthy, balanced meals provided by our full time chef that plans and shops weekly, and maximizes cost-effectiveness
- Social support services through our L.I.F.E. Program and Family Life Navigators
- The first dedicated Ronald McDonald House Family Life Center in the world, which helps families throughout the continuum of care, from check-in through at least 120 days post check-out.

Director of Major Gifts & Planned Giving

Kathy Moore | Kathy.Moore@rmhca.org | 205-638-7258

Ronald McDonald House Charities of Alabama
1700 4th Avenue South, Birmingham, AL 35233
rmhca.org/mcs





As a **Max Cooper Society** member, your generosity sustains RMHC of Alabama's programs throughout the year so guest families like the Millers (pictured above) are confident they will have a safe, comfortable place to stay whenever they travel to Birmingham for their child's medical care.

In addition, your gifts have allowed RMHC of Alabama to open the **Family Life Center**, the first of its kind in the RMHC global system, and add a full-time chef to our staff who provides warm hospitality and nourishing meals throughout the week.

To talk more about how you can support the strategic growth of RMHC of Alabama, please reach out to Kathy Moore today! Thank you for your compassion and heart for families.



185 Max Cooper Society members

More than **\$625,000** generously donated



5,000 nights of comfort & care provided

Benefit Levels for RMHC of Alabama Max Cooper Society

Heart of Compassion

\$1,000-\$2,499

- Priority mailing of RMHC of Alabama annual Impact Report
- Recognition on Max Cooper Society listings
- Subscription to our quarterly e-newsletter
- Behind the scenes House tours
- Recognition at our annual Heart of the House Gala
- The joy of helping provide comfort, hope and healing to thousands of families each year

Heart of Courage

\$2,500-\$4,999

All Heart of Compassion benefits plus

- Recognition on Max Cooper Society donor panels

Heart of Hope

\$5,000-\$9,999

All Heart of Courage benefits plus:

- Premier recognition on Max Cooper Society donor panels

Heart of Healing

\$10,000-\$14,999

All Heart of Hope benefits plus

- Premier recognition at our annual Heart of the House Gala

Heart of Gold

\$20,000+

All Heart of Healing benefits plus

- Invitation to exclusive events with the RMHC of Alabama President & CEO

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